Aerospace Tech Week is an event that has been expanding the technology sectors that it covers since its AVIONICS origins in 2001. It now also synergistically covers CONNECTIVITY, MRO IT, FLIGHT OPS IT, & TESTING.

Aerospace Tech Week consists of multiple events all under one roof with dedicated respected conferences tracks for its core technologies as well as a large central exhibition.

The main Aerospace Tech Week event (now rebranded as the EUROPE version) runs annually in Europe and for many years in Munich, Germany where it now returns in March 2023. Aerospace Tech Week also takes place in the USA every Autumn/Fall (Nov) in Atlanta with 2023 being the 2nd edition.

The organisers of Aerospace Tech Week also publish a leading magazine version of the events called Aerospace Tech Review. It also published the leading MRO publication – Aviation Maintenance magazine.

Both annual shows bring you the latest developments in, but not limited to, the following topics:

- Avionics
- Embedded Systems
- Multicore Processors
- MOSA/SOSA/FACE
- Testing
- Cybersecurity
- IoT, AI and ML
- Blockchain
- Big Data Analytics
- Airline e-Enablement
- Connectivity
- Flight Operations IT Systems
- Electronic Flight Bags (EFBs)
- Weather Data Analytics
- Fuel Efficiency and Decarbonisation
- Sustainability
- Hydrogen, Hybrid and Electric Power
- UAV/UAS/UAM/VTOL
- Low Earth Orbit Satellite Technologies
- MRO Software IT Systems
- Predictive Maintenance
- Digital Transformation and Industry 4.0
- Digital Twins

The diversity of event themes also attracts greater attendance from the different divisions within the airlines, OEMs, airframers, integrators and suppliers - therefore enhancing greater collaboration.

All this combined makes the Aerospace Tech Week events the largest gatherings for aerospace technology professionals, offering a community for Airlines, Avionics, Connectivity, Testing, Flight Ops IT and MRO IT professionals to network, share new ideas, discuss best practices, and do business.

Bringing together the most important and current aerospace technology topics driving the industry, a great series of closely related sectors – Avionics, Connected Aircraft, Aerospace Testing, Flight Ops IT, MRO IT, MRO and MOSA, SOSA and FACE (Future Airborne Capability Environment), our shows offer great insight and connectivity between these exciting, fast-moving industry sectors.

Seven parallel segments taking place in ONE show designed for allowing cross-sector collaborations for the benefit of the industry. The natural links between these key aerospace technology sectors give participants greater confidence that their technologies and solutions are showcased to active buyers, decision-makers, influencers and end-users for a more successful event gathering.

“Teledyne had a great exhibiting experience at Aerospace Tech Week in Toulouse, with some excellent airline connections made and exciting business development opportunities. After nearly two years absence due to the pandemic, we were delighted to support a successful event that brought the aerospace technology community together, and look forward to next year.”

Murray Skelton, Senior Director of Sales, Europe & CIS, Teledyne Controls
Avionics

Established for over 20 years, Avionics is Europe’s only dedicated exhibition & conference for the international aviation electronics and avionics community.

Avionics is the most cost-efficient opportunity to find new business, meet existing customers and showcase your products in front of a focused targeted audience of decision-makers, influencers, buyers, and suppliers from Airlines, Operators, Airframers, integrators, prime contractors and avionics manufacturers. The ultimate platform for Avionics.

“Aviation Tech Week provides airlines with an opportunity to meet each other, as well as industry vendors, conveniently all at the same place. They manage to create an atmosphere where competitors forget their rivalry and share knowledge and best practices that benefit the entire industry. At Wizz Air we recognise this great opportunity where we learn most by sharing. I hope to meet you there!”

Gerben Bondt, EFB System Architect, Line Training Captain Wizz Air

Connectivity

Connected Aircraft covers all the connectivity systems that airlines use (air-to-ground and nose-to-tail) including IFC, cabin IFEC, AI, ML, VR, 5G, connected EFBs and ETLs, airline e-Enablement processes and strategies, ancillary revenues, IoT, Big data analytics, flight tracking, cyber security, application disrupters, connectivity systems for operational efficiency and connectivity for predictive maintenance. The aviation industry is undergoing a technological transformation, as more aircraft are becoming “fully connected” machines to benefit the passenger experience, increase revenues for airlines, and to improve safety, operations, and maintenance – from the flight deck to the cabin.

“Aviation Tech Week is a must-attend event for airlines to know the latest technology for the connected aircraft, and for vendors to showcase their latest products and services. If you are looking for answers regarding avionics chances you will find them.”

Hugo L. Fortes, VP/FAA DAR-MFG, Avionics Support Group (ASG)

Flight Ops iT

Launched in 2020, Flight Ops iT covers all the software systems that airlines use for flight planning, Aircraft scheduling, Performance calculations, Weight and balance, Operations control centres, Ground operations management, Pilot training, Paperless manuals, Weather data, TBO, ACARS data management, Flight tracking, Crew management, EFBs and ETLs, Big data analytics, e-signature, Engine failure procedures, Sustainable Aviation Fuels (SAF), Environmental impact and noise reduction, Fuel efficiency software solutions and CO2 emissions tracking for EU-ETS.

“Launching in 2022, the MRO section will discuss the new technologies being introduced to modernize and transform the aviation maintenance, repair and overhaul (MRO) sector. The conference programme will discuss the operation, planning and control of maintaining aircraft fleets, and it will cover topics such as Predictive Engine Maintenance, Airframe Maintenance Planning, Line Maintenance, Improving TATs in Component Repairs, Spare Parts Distribution, Aircraft Recycling, Safety, Training and MRO environmental issues.”

MRO iT

Launched in 2020, MRO iT covers all the maintenance software systems that airlines use for legacy systems integration, digital transformation, job cards and MRO records, parts tracking and inventory management, payroll, procurement, training, supply chain logistics, fleet management, MRO scheduling and planning, blockchain, mobile maintenance Apps, voice-activated tools, VR devices, predictive maintenance, forecasting, work orders, systems optimization, component and document tracking, reliability planning, tech logs, maintenance control and anything else to do with aircraft fleet maintenance.

“Launching in 2018, Aerospace Testing covers the hardware and software aspects of testing and certification related to the design, manufacture, and maintenance of commercial and military aircraft (fixed-wing and rotary-wing), plus UAVs and space testing. Aerospace Testing is the key gathering for manufacturing and inspection professionals to learn about the latest regulations, challenges and technical developments for testing systems and products related to: Flight testing, Environmental testing, Climatic testing, Shock and Vibration testing, Structural testing, Avionics testing, Instrumentation testing, Fatigue testing, Test automation, MIMO testing, Wind tunnel testing, Measurement solutions, Pressure measurement, Lightning testing, Gap measurement, Air data testing, Non-destructive (NDT), Engine testing, Materials testing and Dynamics measurement.”

Testing

Launched in 2019 the U.S. Department of Defense mandated a Modular Open Systems Approach (MOSA) within procurement requirements for new programs and technology refreshes. MOSA strategies focus on enabling open hardware and software architectures that enable commonality and faster technology deployment to the warfighter.

One example of MOSA is the Sensor Open Systems Architecture (SOSA) Technical Standard, which accelerates the deployment of affordable, capable, interoperable sensor systems. Another is the Future Airborne Capability Environment (FACE) Technical Standard, an open avionics environment for all military airborne platform types. Both SOSA and FACE as well as other MOSA initiatives drive the development of common system platform interfaces for hardware and software components, that can maximize interoperability across different platforms while reducing long term life cycle costs.

MOSA SOSA/FACE

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Aerospace Tech Week is able to attract 250-350 Airlines from around the globe to each of its events by creating a HOSTED AIRLINE PROGRAMME where accepted Airline members have their conference fees and accommodation paid. Applications can be made via AerospaceTechWeek.com/Global/hosted or AerospaceTechWeek.com/Americas/hosted.

As part of our programme of activities, Aerospace Technology Week offers airlines to apply for the Hosted Airline Program, giving them great access to the conference, airline lounge and of course the exhibition floor.

Over the past years, Aerospace Tech Week has attracted most of the leading airlines to participate, and with the aerospace recovery expected to dramatically increase in the coming years, airlines will be eager to be at the front to discover the latest technologies and solutions for their fleets.

"IFS attended the Aerospace TechWeek event in Toulouse in 2021 and we were pleased with the experience. There was a strong program of presentations and, despite the ongoing pandemic, there was good representation of customers and prospects from our market. We look forward to more in-person engagement with our customers at future Aerospace TechWeek events."  
Matthew Tobin, Vice President, Marketing, Aerospace & Defense, IFS
WHO WILL ATTEND?

1850+ INDUSTRY EXPERTS
300+ CONFERENCE DELEGATES

81% OF DELEGATES THOUGHT THE CONFERENCE GOOD OR VERY GOOD
71% ATTENDED TO LEARN FROM INDUSTRY EXPERTS

85% OF VISITORS ATTENDED TO DISCOVER NEW TECHNOLOGIES AND SOLUTIONS OR MEET NEW SUPPLIERS
71% ATTENDED TO LEARN FROM INDUSTRY EXPERTS

65% EUROPE
20% AMERICAS
15% REST OF WORLD

EUROPE

GEOGRAPHICAL

65% EUROPE
20% AMERICAS
15% REST OF WORLD

AUTHORITY

POSITION / JOB TITLE:

BUYER 18%
FINAL DECISION 17%
INFLUENCER 26%
SPECIFIER 16%
OTHER 23%

INDUSTRY SECTORS:

AIRCRAFT MANUFACTURERS (OEMS) 22%
SYSTEMS INTEGRATORS AND PRIME CONTRACTORS 16%

PRIMARY BUSINESS

AIRLINES AND AIR FORCES 32%
BUSINESS AIRCRAFT OPERATORS 10%
MROs AND AVIATION SERVICE PROVIDERS 20%
MANUFACTURERS (OEMs) OF AIRCRAFT, ENGINES AND COMPONENTS 22%

INDUSTRY SECTORS:

COMMERCIAL AVIATION/ AIRLINES 67%
MILITARY/DEFENCE 23%
SPACE 10%

”We value the opportunity Aerospace Tech Week has given us to meet with our partners and customers face to face on a yearly basis. For over a decade, ATW has always been a source of information for industry experts as well as a chance for Wind River to update the Avionics market on software trends and relevant solutions.”

Evelyn Hochholzer, Senior Field Marketing Manager, Wind River

www.aerospacetechweek.com/enquiry
EXHIBITING COSTS

Furnished Booth €711 per m²
INCLUDES:
- Walls
- Name Board
- Lighting
- Literature Rack
- Power
- Table & Chairs
- Carpet

Space Only Booth €595 per m²

Added to all exhibiting packages:
Showguide & Website Listing – Covers your company profile and capability listings within our printed show guide, which will also be online and shown within the event APP
- The Attendee Lead/App Scanner – Means that any member of your booth space team has upgraded use of the event APP from their mobile phones, so they can specifically scan any attendee’s badge to collect their contact information instead of collecting business cards, and the facility will also give them the opportunity to use the meeting scheduler to request meetings with other attendees

CO-LOCATED EXHIBITOR LISTING FEE €795

OVERALL PLATINUM SPONSOR €30,000
- High profile logo branding on all seven events materials (both printed and digital)
- On-site signage to include your logo prominently
- 25-30m² Furnished (or space only) Booth
- 2 x Email marketing campaigns / dedicated email blasts
- Website banner advert (up to 12 months)
- 1 x Whitepaper on event website and ATR/AVM
- Priority speaker application on the main conference agenda

INDIVIDUAL TRACK GOLD SPONSOR €22,000
- High profile logo branding on the event materials (both printed and digital)
- On-site signage to include your logo prominently at the show
- 18m² Furnished (or space only) Booth
- 1 x Email marketing campaign / dedicated email blast
- Website banner advert (up to 6 months)
- 1 x Whitepaper on event website and ATR/AVM
- Priority speaker application on the main conference agenda

OTHER AVAILABLE SPONSORSHIP OPTIONS:
- Delegate Conference Folder Sponsor €4845
- Delegate & Visitor Bags Sponsor €4850
- Registration Bags Inset €1500
- Registration Desk Sponsor €8000
- Restaurant / Lunch Sponsor (Day 1) €4250
- Restaurant / Lunch Sponsor (Day 2) €3900
- Coffee Breaks Sponsor (Day 1) €3350
- Coffee Breaks Sponsor (Day 2) €2900
- Wi-Fi Sponsor €3000
- App Sponsor €5000
- VIP Lounge Sponsors €6000
- Carpet Decals Sponsor €5000

FOR MORE DETAILS VISIT:
WWW.AEROSPACETECHWEEK.COM/EUROPE/SPONSORSHIP

““Our exhibition stand and conference speakers at ATW offers EUROCONTROL unique opportunities to meet and exchange ideas and information with manufacturers and innovators. The relationship is symbiotic in that EUROCONTROL profits greatly from updates on state-of-the-art and industry capabilities, whilst industry gains a view of the wider CNS/ATM picture and global evolutions, from innovative research to operations and deployments, including key areas such as sustainability and cyber security.”

Peter Green,
Head of Standardisation,
EUROCONTROL”
**WHO WILL ATTEND?**

**AEROSPACE TechWeek.com**

**AMERICAS**

14-15 November ‘23 | Atlanta, USA

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**650+ 200+ ATTENDEES AIRLINES**

85%

**OF VISITORS ATTENDED TO DISCOVER NEW TECHNOLOGIES AND SOLUTIONS OR MEET NEW SUPPLIERS**

81%

**OF DELEGATES THOUGHT THE CONFERENCE GOOD OR VERY GOOD**

71%

**ATTENDED TO LEARN FROM INDUSTRY EXPERTS**

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**GEOGRAPHICAL**

- 50% U.S.A. AND CANADA
- 20% SOUTH, CENTRAL AND LATIN AMERICA
- 15% EUROPE
- 15% REST OF WORLD

**AUTHORITY**

- BUYER: 18%
- FINAL DECISION: 17%
- INFLUENCER: 26%
- SPECIFIER: 16%
- OTHER: 23%

**POSITION / JOB TITLE:**

- OWNERS / CEOs / DIRECTORS: 27%
- MANAGERS / SUPERVISORS: 20%
- ENGINEERING SUPERVISORS: 37%
- OTHERS: 16%

**PRIMARY BUSINESS**

- AIRLINES AND AIR FORCES: 32%
- BUSINESS AIRCRAFT OPERATORS: 10%
- MDGs AND AVIATION SERVICE PROVIDERS: 20%
- MANUFACTURERS OF AIRCRAFT, ENGINES AND COMPONENTS: 22%
- SYSTEMS INTEGRATORS AND PRIME CONTRACTORS: 16%

**INDUSTRY SECTORS:**

- COMMERCIAL AVIATION / AIRLINES: 67%
- MILITARY / DEFENCE: 23%
- SPACE: 10%

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“Rapita have been participating in Aerospace Media events (AEE and ATW) for many years and our continued loyalty is underpinned by the strong ROI proposition they offer. There aren’t many events that offer us a great chance to connect to all of our key customers and partners in the commercial and military avionics niche, but ATW is one of them.

ATW Europe is run professionally and the customer support before, during and after the event is prompt. I wouldn’t hesitate to recommend ATW to anyone in our industry.”

Nick Bowles, Head of Marketing, Rapita Systems Group

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www.aerospacetechweek.com/enquiry
Aerospace TechWeek is the global melting pot of the aerospace industry. This is the only event where global aerospace suppliers, business partners, and customers meet to build a stronger, safer, and more efficient future. The presentations and white papers delivered at this event are very informative and the relationships built here will last a lifetime.

Chip Downing, Senior Market Development Director, Aerospace & Defense, RTI

14-15 November ’23 | Atlanta, USA

EXHIBITING COSTS

Furnished Booth $89 per ft²
- Walls
- Lighting
- Power
- Carpet

Space Only Booth $75 per ft²
- Name Board
- Literature Rack
- Table & Chairs

Added to all exhibiting packages:
- Showguide & Website Listing-Covers your company profile and capability listings within our printed show guide, which will also be online and shown within the event APP

$495

The Attendee Lead/App Scanner – Means that any member of your booth space team has upgraded use of the event APP from their mobile phones, so they can specifically scan any attendee’s badge to collect their contact information instead of collecting business cards, and the facility will also give them the opportunity to use the meeting scheduler to request meetings with other attendees

$595

SPONSORSHIP OPPORTUNITIES

OVERALL PLATINUM SPONSOR $30,000
- High profile logo branding on all seven events materials (both printed and digital)
- On-site signage to include your logo prominently at the five linked shows in Toulouse
- Up to 175ft² Furnished (or space only) Booth
- 2 x Email marketing campaigns / dedicated email blasts
- Website banner advert (up to 12 months)
- 1 x Whitepaper on event website and ATR/AVM
- Priority speaker application on the main conference agendas

INDIVIDUAL TRACKS GOLD SPONSOR $20,000
- High profile logo branding on the event materials (both printed and digital)
- On-site signage to include your logo prominently
- Up to 100ft² Furnished (or space only) Booth
- 1 x Email marketing campaign / dedicated email blast
- Website banner advert (up to 6 months)
- 1 x Whitepaper on event website and ATR/AVM
- Priority speaker application on the main conference agenda

OTHER AVAILABLE SPONSORSHIP OPTIONS:
- Delegate Conference Folder Sponsor $4850
- Registration Bags Insert $1500
- Registration Desk Sponsor $6000
- Restaurant / Lunch Sponsor (Day 1) $4350
- Restaurant / Lunch Sponsor (Day 2) $3900
- Coffee Breaks Sponsor (Day 1) $3350
- Coffee Breaks Sponsor (Day 2) $2900
- Wi-Fi Sponsor $2850
- App Sponsor $5000
- VIP Lounge Sponsors $6000
- Carpet Decals Sponsor $5000

FOR MORE DETAILS VISIT:
WWW.AEROSPACETECHWEEK.COM/AMERICAS/SPONSORSHIP
FOCUS FOR MILITARY/DEFENCE INDUSTRY

With SOSA and FACE, as well as other MOSA initiatives, driving the development of common system platform interfaces for hardware and software components, we are delighted to have teamed with the FACE Consortium and Military Embedded Systems to deliver a unique and high quality conference program, workshops and MOSA/SOSA/FACE Pavilion.

The MOSA/SOSA/FACE Pavilion enables you to collectively meet the right visitors and enjoy the synergies around the military/defence sector attending a great program of events during Aerospace Tech Week.

CONTACTS:

Amanda Kevan
Sales Director
T: +44 (0) 203 892 3057
E: akevan@aerospace-media.com

Simon Barker
Group Publisher & Sales Director
T: +44 (0) 203 892 3053
E: sbarker@aerospace-media.com

FLOORPLANS:
www.aerospacetechweek.com/europe/floorplan
www.aerospacetechweek.com/americas/floorplan

ENQUIRY FORM:
www.aerospacetechweek.com/europe/enquiry-form
www.aerospacetechweek.com/americas/enquiry-form

Join us in Atlanta, USA on 14-15 November 2023 or in Munich, Germany on 29-30 March 2023 for the next gatherings of aerospace technology professionals – get informed, get updated and get better connected!