The premier exhibition and conference for the aerospace technology industry

AEROSPACE TECHNOLOGY WEEK is Europe's leading industry annual show, bringing you the latest developments in avionics from cockpit technologies to regulatory issues, certification requirements and legacy systems to modern avionics architecture, in order to meet the SESAR and NextGen challenges facing the increasingly crowded skies. Key topics also covered include air-to-ground and nose-to-tail connectivity, airline e-Enablement strategies and processes, flight operations software, fuel efficiency, MRO software, regulatory, policy, technical SES and the testing systems (both hardware and software) that affect the design, construction and maintenance across commercial and military aircraft, fixed wing and rotocraft, making Aerospace Technology Week the premier annual gathering for the aerospace technology and engineering professionals.

...building better aerospace connections
AEROSPACE TECHNOLOGY WEEK is the annual gathering of the world’s leading aerospace companies to discuss and develop the systems and solutions to meet the needs of the evolving commercial aviation and aerospace defence industries.

The show brings you the latest developments in avionics and cockpit technologies, aircraft connectivity (air-to-ground and nose-to-tail), airline e-Enablement, fight operations software, fuel efficiency, MRO software, regulatory, policy, technical SES and next-generation challenges, plus the testing systems that affect the design, construction and maintenance of all commercial and military aircraft (both hardware and software).

After a record breaking AEROSPACE TECH WEEK 2019, which had over 1,250 attendees in Munich GERMANY, the next event takes place on 18/19th March 2020 in Toulouse, FRANCE. The show then returns to Munich in 2021 and alternates between France and Germany after that.

AEROSPACE TECH WEEK comprises of the following SIX events (& more to follow) and each has a dedicated high level conference. There is a CENTRAL large exhibition across 5 Halls with upto 200 exhibitors as well as Certified training courses and free to attend workshops.
6 EVENTS DELIVERING GREATER SYNERGY

Bringing together the best aspects for aerospace technology, a great series of closely related sectors – Avionics, Connected Aircraft, Aerospace Testing, Flight Ops, MRO IT and Future Airborne Capability Environment - offer greater insight and connectivity between these exciting, fast moving aerospace industry sectors.

6 great events in one designed for synergy and allowing cross-sector collaborations for the benefit of the industry. The natural links between these 6 key technology aerospace sectors gives you greater confidence that your technologies and solutions will be showcased to active buyers, influencers or users for a more successful event gathering.

This great diversity of events also attracts greater attendance from the different divisions within the airlines, airframers and integrators, enhancing participation and collaboration.

All this combine makes Aerospace Technology Week the largest gathering of aerospace technology, airlines, avionics, aerospace testing, flight ops and MRO communities.

THE LARGEST GATHERING OF AEROSPACE TECHNOLOGY, AIRLINES, AVIONICS, AEROSPACE TESTING, FLIGHT OPS AND MRO COMMUNITIES
Established for over 15 years, Avionics is Europe’s Only dedicated exhibition & conference for the International Aviation Electronics & Avionics Community.

Avionics is the most cost-efficient opportunity to find new business, meet existing customers and showcase your products in front of a focused targeted audience of decision makers, influencers, buyers and suppliers from Airlines, Operators, Airframers, integrators, prime contractors and avionics manufacturers. The ultimate platform for Avionics.

Launched in 2019, Connected Aircraft covers all the connectivity systems that airlines use (air-to-ground and nose-to-tail) including IFC, cabin IFEC, AI, M2M, VR, connected EFBs and ETLs, airline e-Enablement processes and strategies, ancillary revenues, IoT, big data analytics, flight tracking, cyber security, application disrupters, connectivity systems for operational efficiency and connectivity for predictive maintenance. The aviation industry is undergoing a technological transformation, as more aircraft are becoming “fully connected” machines in order to benefit the passenger experience, increase revenues for airlines and to improve safety, operations and maintenance - from the flight deck to the cabin.

Launching in 2020, MRO IT will cover all the maintenance software systems that airlines use for legacy systems integration, digital transformation, job cards and MRO records, parts tracking and inventory management, payroll, procurement, training, supply chain logistics, fleet management, MRO scheduling and planning, blockchain, mobile maintenance Apps, voice-activated tooling, VR devices, predictive maintenance, forecasting, work orders, systems optimization, component and document tracking, reliability, planning, tech logs, maintenance control and anything else to do with aircraft fleet maintenance.
Launched in 2018, Aerospace Testing covers the hardware and software aspects of testing and certification related to the design, manufacture and maintenance of commercial and military aircraft (fixed-wing and rotary-wing), plus UAVs and space testing. Aerospace Testing is the key gathering for manufacturing and inspection professionals to learn about the latest regulations, challenges and technical developments for testing systems and products related to: Flight testing, Environmental testing, Climatic testing, Shock and Vibration testing, Structural testing, Avionics testing, Instrumentation testing, Fatigue testing, Test automation, MIMO testing, Wind tunnel testing, Measurement solutions, Pressure measurement, Lightning testing, Gap measurement, Air data testing, Non-destructive (NDT), Engine testing, Materials testing and Dynamics measurement.

Launching in 2020, Flight Ops IT will cover all the software systems that airlines use for flight planning, aircraft scheduling, performance calculations, weight and balance, operations control, ground operations management, pilot training, paperless manuals, weather data, ACARS data management, crew management, EFBs and ETLs, big data analytics, e-signature, engine failure procedures, cyber security, environmental impact and noise reduction, fuel efficiency savings and CO2 emissions tracking for EU-ETS.

The Open Group Future Airborne Capability Environment Consortium is a government and industry partnership to define an open avionics environment for all military airborne platform types. The FACE™ Consortium is a vendor-neutral forum that provides standardized approaches for using open standards with avionics systems. The FACE Consortium works to develop and consolidate the open standards, best practices, guidance documents and business models to achieve these objectives.
Who Attends

Delivering over 1,250 industry professionals from around the world.

85% of visitors attended to discover new technologies and solutions or meet new suppliers.

81% of delegates thought the conference good or very good.

71% attended to learn from industry experts.

Geographical

76% Europe
12% North America
4% Middle East
4% Central Asia
2% Far East
1% Africa
1% South America

Attended by

1,250+ industry experts
250+ conference delegates

Purchasing:

- Final Decision: 14%
- Other: 28%
- Specifier: 20%
- Influencer: 38%

Primary Business:

- Airline/BizJet Operator: 19%
- Airframers: 7%
- System Integrator/Prime Contractor: 23%
- Government/Regulators: 5%
- Manufacturer/Hardware Developers: 13%
- Software Developers: 14%
- MRO/Service Provider: 5%
- Other/Unspecified: 14%

Position:

- Owner/CEO/Director: 19%
- Engineering: 39%
- Manager/Supervisor: 13%
- Other: 19%
- Other: 29%
Great Airline Participation

We are continually working on new initiatives to encourage greater participation from airlines and operators to attend the conference and exhibition. We are delighted that a record number of airlines/operators attended in 2019, including:

<table>
<thead>
<tr>
<th>Aer Lingus</th>
<th>Aerolíneas Argentinas</th>
<th>air astana</th>
<th>Air Canada</th>
<th>Air China</th>
<th>Air France</th>
<th>Alitalia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austrian</td>
<td>British Airways</td>
<td>Condor</td>
<td>easyJet</td>
<td>ELWALUX</td>
<td>Emirates Engineering</td>
<td>Ethiopian</td>
</tr>
<tr>
<td>Etihad Airways</td>
<td>Atlantic</td>
<td>Gulf Air</td>
<td>Icelandair</td>
<td>Japan Airlines</td>
<td>JLT Airways</td>
<td>Kingfisher Airlines</td>
</tr>
<tr>
<td>Kenya Airways</td>
<td>KLM</td>
<td>Libyan</td>
<td>Lufthansa</td>
<td>Merpati</td>
<td>Norwegian</td>
<td>Nouvelair</td>
</tr>
<tr>
<td>Pegasus Airlines</td>
<td>Pobeda</td>
<td>S7 Airlines</td>
<td>SAS</td>
<td>SereneAir</td>
<td>smartwings</td>
<td>Southwest</td>
</tr>
<tr>
<td>Swiss</td>
<td>United Airlines</td>
<td>Virgin Atlantic</td>
<td>VoluXis</td>
<td>WizzAir</td>
<td>Zagros Airlines</td>
<td></td>
</tr>
</tbody>
</table>

The Hosted Airline Programme offers an exciting opportunity for airlines, airframers, integrators and the industry to connect and network with like-minded colleagues from around the world, and discover and explore the latest in aircraft connectivity trends and technologies, or the latest legislation and solutions in avionics and cockpit technology challenges.
EXHIBITING COSTS AT A GLANCE

Shell Scheme Furnished Booth €665 per m²

INCLUDES:
- Walls
- Lighting
- Power
- Carpet
- Name Board
- Literature Rack
- Table & Chairs

Space Only Exhibition Booth €605 per m²

THESE WILL BE ADDED AUTOMATICALLY TO ALL EXHIBITING PACKAGES:
- Show Guide Listings and Website Listings €395
- Mobile Phone App Scanner for scanning leads and arranging on-site meetings €295

<table>
<thead>
<tr>
<th>Shell Scheme Furnished Booth</th>
<th>Space Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>m²</td>
<td>€ per m²</td>
</tr>
<tr>
<td>9</td>
<td>5,985.00</td>
</tr>
<tr>
<td>12</td>
<td>7,980.00</td>
</tr>
<tr>
<td>15</td>
<td>9,975.00</td>
</tr>
<tr>
<td>18</td>
<td>11,970.00</td>
</tr>
<tr>
<td>25</td>
<td>16,625.00</td>
</tr>
<tr>
<td>36</td>
<td>23,940.00</td>
</tr>
</tbody>
</table>

CO-LOCATED EXHIBITOR LISTING FEE €795

SEE UPDATED FLOORPLAN
www.AerospaceTechWeek.com/floorplan
Aerospace Tech Week Overall Platinum Sponsor €28,000

High profile logo branding on all 6 events materials (both printed and digital)
On-site signage to include your logo prominently at the five linked shows in Toulouse
27 square metre exhibition booth space, which can be either fully furnished or unfurnished
2 x Full page advertisements within Aerospace Tech Review magazine (incorporating the October 2019 Pre-Show Guide and the March 2020 Show Guide)
2 x Email marketing campaigns / dedicated email blasts
Up to 12 x Months digital banner advertisement campaign on our show website
1 x Whitepaper on event website and in AVM magazine
Priority speaker application on the main conference agendas

Individual Event Gold Sponsor €22,000

High profile logo branding on the event materials (both printed and digital)
On-site signage to include your logo prominently at the show in Toulouse
18 square metre exhibition booth space, which can be either fully furnished or unfurnished
1 x Full page advertisement within Aerospace Tech Review magazine (incorporating the October 2019 Pre-Show Guide)
1 x Email marketing campaign / dedicated email blast
Up to 6 x Months digital banner advertisement campaign on our show website
1 x Whitepaper on event website and in AVM magazine
Priority speaker application on the main conference agenda

Sponsorship Options

Delegate Conference Folder Sponsor €4850
Delegate & Visitor Bags Sponsor €4850
Registration Bags Insert €1500
Registration Desk Sponsor €6000
Restaurant / Lunch Sponsor (Day 1) €4350
Restaurant / Lunch Sponsor (Day 2) €3900
Coffee Breaks Sponsor (Day 1) €3350
Coffee Breaks Sponsor (Day 2) €2900
Wi-Fi Sponsor €2850
App Sponsor €5000
VIP Lounge Sponsors €6000
Carpet Decals Sponsor €5000
Mobile Phone Power Banks Sponsor (for Airlines) €6,000
Notebooks Sponsor €4,850

Other opportunities on application
Aerospace Tech Review is the new quarterly publication for all companies involved in the high-tech sectors of the aerospace industry. The first issue will be published in November 2019 and it will feature the six core sectors that our show (Aerospace Tech Week) covers, including; aircraft connectivity, avionics, testing, flight operations IT, MRO IT, new product developments and an industry news round-up. The new publication will incorporate our 2020 event pre-Show Guide in November 2019, and our event Show Guide in March 2020.
Aerospace Tech Review
Advertising Options

1 x Double page insertion €5,950
1 x Full page insertion €3,950
1 x Half page insertion €2,950
1x Third page insertion at €2,650
1 x Quarter page insertion €2,000

Specifications & Mechanical Sizes

<table>
<thead>
<tr>
<th>DISPLAY</th>
<th>STANDARD (INCHES)</th>
<th>METRIC (MILLIMETRES)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journal</td>
<td>Trim Size 7 7/8 x 10 3/4</td>
<td>200 x 273</td>
</tr>
<tr>
<td>Full Page</td>
<td>Bleed 8 1/8 x 11</td>
<td>206 x 279</td>
</tr>
<tr>
<td>Full Page</td>
<td>Live Area 7 x 10</td>
<td>178 x 254</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>Island 4 1/2 x 7 1/2</td>
<td>114 x 191</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>Horizontal 7 x 4 3/4</td>
<td>118 x 121</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>Square 4 1/2 x 4 3/4</td>
<td>114 x 121</td>
</tr>
<tr>
<td>1/3 Page</td>
<td>Vertical 2 1/8 x 9 1/2</td>
<td>54 x 241</td>
</tr>
<tr>
<td>1/4 Page</td>
<td>Vertical 3 3/8 x 4 3/4</td>
<td>86 x 1210</td>
</tr>
<tr>
<td>2 Page (DPS)</td>
<td>Spread 15 3/4 x 10 3/4</td>
<td>400 x 273</td>
</tr>
<tr>
<td>2 Page (DPS)</td>
<td>16 x 11 (Live area 14 3/4 x 10 3/4)</td>
<td>406 x 279</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>Spread 15 3/4 x 5 3/8</td>
<td>400 x 137</td>
</tr>
<tr>
<td>1/2 Page</td>
<td>16 3/4 x 5 1/2 (Live area 14 3/4 x 5)</td>
<td>406 x 140</td>
</tr>
</tbody>
</table>
Join us in Toulouse, France on 18th-19th March 2020 for the largest gathering of aerospace technology, airlines, avionics, aerospace testing and aircraft ops professionals – get informed, get updated and get better connected!

CONTACTS:

Simon Barker
Sales Director
T: +44 (0) 203 892 3053
E: sbarker@aerospace-media.com

Amanda Kevan
Sales Director
T: +44 (20) 3892 3057
E: akevan@avionics-expo.com

Jo Pembroke
Sales Manager
T: +44 203 892 3054
E: jpembroke@aerospace-media.com

Join us in Toulouse, France on 18th-19th March 2020 for the largest gathering of aerospace technology, airlines, avionics, aerospace testing and aircraft ops professionals – get informed, get updated and get better connected!