SEE YOU NEXT YEAR IN FRANCE

AEROSPACE TechWeek.com
18/19 Mar 2020 | Toulouse, France

Avionics
Connected AIRCRAFT
MRO iT
AEROSPACE testing
Flight Ops iT

5 EVENTS UNDER 1 ROOF
Aerospace Technology Week brings you the best in developments and trends in connectivity and e-enabling for airlines, the latest in regulatory, policy and technical SES and Next-Gen challenges for avionics, and the technological developments and systems that affect the design and construction of aircraft.

Bringing together the best aspects for aerospace technology:

**Avionics**

Avionics Expo is the leading exhibition and a conference programme with excellent content and discussion, which includes strategic and technical details, delivering high level and quality presentations for both the commercial and defence sectors, fixed wing and rotorcraft.

**Aerospace testing**

Europe’s premier exhibition and conference for testing and certification affecting the design and construction and maintenance of aircraft, whether civil or military, fixed-wing or rotary. Aerospace Testing Europe is the key gathering for manufacturing and inspection professionals to learn about the latest regulations, challenges, technological developments and systems products for the aerospace sectors.

**Connected AIRCRAFT**

Connected Aircraft Europe has quickly established itself as a leading event for connectivity and e-Enablement of airlines, investigating how connectivity provides a window for operators to maximize the potential capability of their aircraft, while reducing downtime and cost.

**Flight Ops IT**

Flight Ops, a new addition to Aerospace Technology Week, will look at how enhancing and improving flight operations in aircraft Air Traffic Management, aeronautical info and charting, fuel efficiency and flight operations solutions.

**MRO IT**

With aircraft engineering and maintenance a high priority for airlines, how do you choose these priorities based on its fleet, operations, maintenance strategy and existing IT capabilities. MRO IT, a great addition to Aerospace Technology Week, will look at how MRO IT can deliver cost savings and efficiencies to keep the aircraft in the air.

AerospaceTechWeek.com  
18/19th Mar 2020 | Toulouse, FRANCE  
5 x Niche Technology  
Events Under 1 Roof

1 x 5 x 3 x
Bringing together the best aspects for aerospace technology: the design and construction of aircraft.

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and trends in connectivity and e-enabling for airlines, the latest in Aerospace Technology Week brings you the best in developments
operations solutions.

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AIRCRAFT

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Avionics Expo is the leading exhibition

AIRCRAFT

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Testing Europe is the key gathering
military, fixed-wing or rotary, Aerospace
maintenance of aircraft, whether civil or
affecting the design and construction and
conference for testing and certiﬁcation
Europe’s premier exhibition and

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AEROSPACE testing

AEROSPACE MRO IT

AEROSPACE Flight Ops IT

AEROSPACE Avionics

AEROSPACE Connected AIRCRAFT

AEROSPACE A330 testing and aircraft ops professionals – get informed, get updated and get better connected!

Benefits of Exhibiting
• Build and enhance your company profile and image to key industry professionals
• Connect with customers and develop new business relationships
• Showcase your products and services to key decision makers
• Communicate your company’s news and messages direct to key target audiences
• Learn about the latest trends and challenges facing the avionics industry
• Launch your new product or service and generate hot leads
• Connect with more customers in less time in the best face-to-face environment

Offering greater connectivity between these exciting, fast moving aerospace industry sectors.

• 200+ airlines
• High Level Conferences
• Technical & Technology Workshops
• Certified Training
• Leading showcase exhibition

Join us in Toulouse, France on 18th-19th March 2020 for the largest gathering of aerospace technology, airlines, avionics, aerospace testing and aircraft ops professionals – get informed, get updated and get better connected!

Aerospace Tech Review
Aerospace Technology Week is delighted to announce the launch of Aerospace Tech Review giving you extended opportunities to engage with the industry.

Published by the editorial team of Aviation Maintenance Magazine, Aerospace Tech Review will be a bi-annual publication full of informative features and news from the aerospace technology community.

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Sales Director
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T: +44 (0) 203 892 3053

Why Toulouse?

Toulouse is the fourth biggest city in France and the Headquarters of Airbus and its metropolis, is the fourth biggest city in
reaches out to over 20 countries, including
researchers and scientists are active within
French aerospace workforce. Similarly, 8,500
accounting for over 124,000 industrial
to Toulouse, with more than 840 members
innovation cluster, stretches from Bordeaux
Aerospace Valley, the regions aerospace
France and the Headquarters of Airbus and
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Toulouse, with around 1.2 million people in its metropolis, is the fourth biggest city in France and the Headquarters of Airbus and Aerospace Valley.

Aerospace Valley, the regions aerospace innovation cluster, stretches from Bordeaux to Toulouse, with more than 840 members accounting for over 124,000 industrial employees, representing around 1/3 of the French aerospace workforce. Similarly, 8,500 researchers and scientists are active within the Aerospace Valley territory, representing 45% of the French national R&D potential in the aerospace sector.

With more than 20,000 employees, Airbus’ Toulouse Headquarters comprises many support and strategic functions, including the production location for numerous Airbus aircraft, including the A320, A350 XWB and A330, and is even home to the A380’s Final Assembly Line and flight preparation.

Toulouse Blagnac International Airport reaches out to over 20 countries, including regular flights from major hub cities such as London, Paris, Frankfurt, Munich, Lisbon, Amsterdam, Brussels and Madrid.

Great Future Plans for Aerospace Technology Week

As part of our on-going plans to grow and develop the event, including the most effective way to deliver you and exciting programme and great business development opportunities, we are delighted to share with you our strategy.

Despite the event having been located in Munich for the past few years, we plan to move forward with alternating the event between Munich and Toulouse. This is with the aim to bring in extra audiences that may not be in a position to attend one of these key aerospace hubs.

This exciting developent will also help you plan your marketing and attendance to Europe’s premier aerospace technology event.

We look forward to welcoming you to Toulouse on 18th-19th March 2020 for the next annual gathering of the aerospace technology community.

2020 France and 2021 Germany
## Stand Equipment (included)

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**SPACE ONLY** – €605 per m²  
**FULLY FURNISHED** – €665 per m²  
**BOOTH SIZES** – 9 – 36 m²

Gold Silver and Platinum Sponsorship Packages available to incorporate Booths Space, Show Guide and Supplement Advertising, Editorial, Digital and many other opportunities.

### Exhibiting and Sponsorship Enquiries

To discuss your exhibiting and sponsorship requirements in Toulouse, France on 18th-19th March 2020 contact:

**Connected Aircraft Europe,**  
**Aerospace Testing Europe,**  
**Flight Ops,**  
**MRO IT**  
**Simon Barker**  
**Sales Director**  
**E:** sbarker@aerospace-media.com  
**T:** +44 (0) 203 892 3053

**Avionics Expo**  
**Amanda Kevan**  
**Sales Director**  
**E:** akevan@avionics-expo.com  
**T:** + 44 (20) 3892 3057
**Gold Sponsorship Packages**

- High profile logo branding on the event materials (both printed and digital)
- On-site signage to include your logo prominently at the show in Toulouse
- 18 square metre exhibition booth space, which can be either fully furnished or unfurnished
- 1 x Full page advertisement within Aerospace Tech Review magazine (incorporating the October 2019 Pre-Show Guide)
- 1 x Email marketing campaign / dedicated email blast
- Up to 6 x Months digital banner advertisement campaign on our show website
- 1 x Whitepaper on event website and in AVM magazine
- Priority speaker application on the main conference agenda

**Avionics Expo Gold Sponsor Package**
€22,000 Euros

**Connected Aircraft Europe Gold Sponsor Package**
€22,000 Euros

**Aerospace Testing Europe Gold Sponsor Package**
€22,000 Euros

**Flight Operations IT Gold Sponsor Package**
€22,000 Euros

**MRO IT Gold Sponsor Package**
€22,000 Euros

**Aerospace Tech Review Advertising Options**

- 1 x Double page 4-colour advertisement insertion €5,950 Euros
- 1 x Full page 4-colour advertisement insertion €3,950 Euros
- 1 x Half page 4-colour advertisement insertion €2,650 Euros
- 1 x Quarter page 4-colour advertisement insertion €2,000 Euros